

# **CALL FOR EXPRESSION OF INTEREST**

The Council for the Built Environment (CBE) was established in terms of CBE Act No 43 of 2000 with the primary objective of protecting the public interest and facilitating the participation by built environment professions in integrated development within the context of national goals.

The Council for the Built Environment (CBE) seeks to appoint a suitably qualified service provider to undertake the following research:



## **PROJECT NAME**

## **STATE OF THE BUILT ENVIRONMENT PROFESSIONS**

## **PROJECT PURPOSE**

To analyse the internal strengths, weakness, external opportunities and threats that characterises the built environment professions industry (i.e. the SWOT analysis of the BE professions industry) using Porter's Five Forces Model to analyse industry competitiveness.

## **PROJECT OUTCOMES**

Analyse and report on the following key industry issues:

- The number, size, location, employees and occupational structure of firms in the industry.
- The key competitiveness drivers of the industry.
- Capacity utilisation in the industry.
- The industry and market structure.
- The degree/extent to which the services are substitutable.
- The growth of the industry (is it growing or contracting?) and its drivers.
- The relative powers of suppliers, buyers or competitors.
- Prevailing competitive strategies and level of competition in the industry.
- Scale of economies that exist.
- Cost structure and profitability of the industry and their drivers.
- The importance of experience/learning/competence curve effects.
- Existence of entry and exit barriers.
- Important factors affecting competition and sustainability of the industry.

The full Terms of Reference (TOR) of the study will be forwarded to relevant organisations that meet the internal criteria developed by the CBE. The CBE therefore reserves the right to send the full TOR to pre-qualifying organisations for short-listing and final appointment of qualifying organisation.

## **CLOSING DATE**

Interested organisations should submit by e-mail their company profile, their area of expertise, previous experience in conducting research of a similar nature and at least two contactable references by 12H00 on Friday 12 June 2009 to the e-mail below.

For enquiries, please contact Apollo Mogotsi on the following e-mail [procurement@cbe.org.za](mailto:procurement@cbe.org.za)